

# FREE CALIFORNIA BUSINESS SEMINAR AND RESOURCE EXPO



**SPONSORED BY**  
**FIONA MA, CPA**  
Chairwoman, California State Board of Equalization

Strategies for Success  
in Today's Economy



**Monday,  
May 2, 2016**  
9:00 a.m. to 4:30 p.m.  
(check-in begins at 8:30 a.m.)



**Milton Marks  
Conference Center**  
455 Golden Gate Avenue  
San Francisco, CA 94102



**Register online at**  
[www.boe.ca.gov/seminars](http://www.boe.ca.gov/seminars) or  
by calling 1-888-847-9652

This is a BOE-sponsored event.



# BUSINESS SEMINAR

## AND RESOURCE EXPO



### INVITED TO PRESENT:

- CALIFORNIA STATE BOARD OF EQUALIZATION
- SMALL BUSINESS ADMINISTRATION
- EMPLOYMENT DEVELOPMENT DEPARTMENT
- FRANCHISE TAX BOARD
- INTERNAL REVENUE SERVICE
- SMALL BUSINESS DEVELOPMENT CENTER
- SCORE
- GO-BIZ
- GOOGLE - YELP - SQUARE - DOCUSIGN
- KIVA



### SMALL BUSINESS SEMINAR TOPICS:

- BUILD YOUR BUSINESS WITH TECH
- BUSINESS TAX ESSENTIALS
- FUNDING YOUR BUSINESS
- YOUR BUSINESS ADVOCATES
- BUSINESS PLAN BASICS
- ONE-ON-ONE CONSULTATIONS



## DRIVING DIRECTIONS

### FROM THE EAST BAY:

- Head west on I-80
- Take exit toward Civic Center
- Turn left onto Larkin Street
- Turn left onto McAllister Street
- Take a right onto Polk Street
- Take first right onto Golden Gate Avenue

*Destination will be on the right*

### FROM THE NORTH BAY:

- Head south on US-101 toward San Francisco
- Take slight left onto Lombard Street
- Turn right onto Van Ness Avenue
- Turn left onto Golden Gate Avenue

*Destination will be on the right*

## PUBLIC TRANSPORTATION

- **MUNI Metro:** J-K-L-M-N cars to Van Ness and/or Civic Center stations  
Call 1-415-673-MUNI (6864) or visit [www.sfmuni.com](http://www.sfmuni.com) for more information
- **MUNI Buses:** 19 Polk; 31 Balboa; 49 Van Ness, 5 Fulton
- **BART:** All lines from the east, south and west stop at the Civic Center station



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**Milton Marks Conference Center Auditorium**  
Hiram W. Johnson State Office Building  
455 Golden Gate Avenue  
San Francisco, CA 94102



The location is accessible to people with disabilities. If you require special assistance, please call 1-888-847-9652.



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